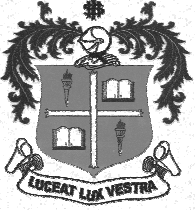


**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION**

FIFTH SEMESTER – NOVEMBER 2011

**BU 5500 - BUSINESS & SOCIETY**

Date : 31-10-2011  
Time : 9:00 - 12:00

Dept. No.

Max. : 100 Marks

**SECTION-A**

**Answer all of the following questions:**

**( 10 x 2 = 20 )**

1. State the characteristics of business.
2. What are the different forms of business firms?
3. Define social audit.
4. Identify any two principles of business ethics.
5. What is consumer relationship?
6. Distinguish a capital market from money market.
7. Who regulates the stock exchange?
8. State the principle of social justice.
9. What do you understand by partial disablement?
10. Write a short note on BSE.

**SECTION-B**

**Answer any five of the following questions:**

**( 5 x 8 = 40 )**

11. Briefly discuss the social objectives of business.
12. Enumerate the functions of the capital market.
13. Discuss the dimensions of social responsibility in business.
14. What are the benefits of a good stock exchange?
15. Explain the concept of professional codes.
16. Discuss any three major consumer issues
17. Explain the concepts governing compensation.
18. What are the most important health and safety measures to be followed in an Industry?

**SECTION-C**

**Answer any two of the following questions:**

**( 2 x 20 = 40 )**

19. Discuss business as social and economic system.
20. Examine the steps involved in stock trading.
21. Explain the principles of modern labor legislation.

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